

Jesse Noble

SENIOR PRODUCT DESIGNER | UXD

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PROFESSIONAL SUMMARY

Product designer with 12+ years of experience, the last 4 in security and compliance. As Design Lead at Hyperproof, I lead AI products from chat to AI-native workflows, plus trust, admin, and third-party risk products. I specialize in human-in-the-loop AI: how people hand off work to AI, then review, correct, and trust the results in regulated work. Deep GRC knowledge. Bilingual in English and Spanish.

AREAS OF EXPERTISE

PROFESSIONAL SKILLS Agentic UX | Human-in-the-loop design | Conversational design | Responsible AI | AI prototyping | Prompt design | Interaction design | Information architecture | Design systems | UX writing | User research | Usability testing | Accessibility | Governance, risk, and compliance (GRC) | Third-party risk | Risk management | Cybersecurity |

TECHNICAL SKILLS Figma | Figma Make | Claude | Cursor | Storybook | Miro | Jira | Confluence | Amplitude | Pendo | Fullstory | UserTesting | HTML/CSS/JavaScript | GitHub

PROFESSIONAL EXPERIENCE

SENIOR PRODUCT DESIGNER, DESIGN LEAD Hyperproof | Remote

Jul 2024 - Present

AI and agent experiences

- Lead design for multiple AI products and features, from conversational AI chat to full AI-native products that complete multi-step compliance work. Partner with product and engineering to decide where AI adds real value.
- Designed human-in-the-loop patterns that let users review, approve, interrupt, correct, and recover from AI-generated work, without losing visibility or control.
- Defined Hyperproof's AI UX principles and guardrails for transparency, permissions, uncertainty, explainability, and graceful failure in regulated workflows.
- Built rapid prototyping practices with Claude Design and Figma Make to test AI concepts with real model behavior. Launched a new product experience in under a month, cutting dev time by 50%.

Trust, risk, and platform products

- Led end-to-end design of Hyperproof's new trust product and admin portal, from an ambiguous problem space to launch.
- Own first- and third-party risk products end to end, driving strategy and execution across risk assessments, vendor surveys, and intake.
- Led the UX vision for a post-acquisition product merger. Redesigned Expenst.ai into 3 new and updated products on Hyperproof's design system while minimizing customer friction.

Systems, research, and leadership

- Partner with the design systems team to turn AI patterns into reusable components, and helped move the platform to a modern, scalable look and feel.
- Run discovery and usability testing with security, compliance, and GRC practitioners. Created “Everyone a researcher” to teach non-researchers to run their own discovery.
- Lead multi-quarter initiatives from ambiguous problems to shipped solutions. Use briefs, workflow models, and specs to explain tradeoffs to leadership and influence without formal authority.
- Built deep GRC expertise across controls, audits, risk registers, and compliance frameworks. I’m the go-to design voice on risk, trust, third-party, and AI work.

SENIOR PRODUCT DESIGNER, Cisco Systems, Inc. | Remote

Jun 2022 - May 2024

- Led design from concept to launch for Network Detection and Response (NDR) and threat-hunting tools across 3 cybersecurity products used by security analysts.
- Turned around a high-risk project that lacked data support by designing a new research strategy: 30+ user interviews and 1,000s of insights across 4 stages.
- Led end-to-end redesign of a security product around clear, measurable user outcomes.
- Integrated a complex product into a new platform. Led assumption audits and focused discovery that ended in user-tested prototypes.
- Designed integrations with complementary security tools, focused on user data, insights, and advanced search.
- Ran workshops that aligned stakeholders and cross-functional teams, and used qualitative and quantitative data to guide design strategy.
- Mentored 3 designers through hands-on project work, feedback, and shared practices.

PRODUCT DESIGNER II, Keap | Chandler, AZ

Aug 2021 - Apr 2022

- Designed automation tools that helped small businesses convert more leads and streamline sales, including where people should step into automated workflows.
- Built a research framework with interviews, personas, and journey maps to ground decisions in user needs.
- Defined the information architecture and design system for a new product suite, built to scale.
- Designed accessible wireframes and prototypes for user testing and developer handoff.

LEAD PRODUCT DESIGNER, University of Phoenix | Phoenix, AZ

Aug 2018 - Aug 2021

- Led product discovery and refined the team’s design and discovery process with proven frameworks.
- Set product design and usability standards, and ran customer interviews that shaped product direction.
- Partnered with cross-functional teams in a SAFe Agile environment to solve user problems.

EARLIER EXPERIENCE

- Lead Designer, Waypoint Creative (2017–2018) · Principal UX/UI Designer, Noble Creative (2013–2017)
- Led design for brands, responsive websites, and web and mobile apps, including front-end development.

----- EDUCATION -----

Bachelor of Business Administration (BBA) in Business Management, Northern Arizona University, *Flagstaff, AZ*

----- CERTIFICATIONS -----

Certificate in User Experience, Nielsen Norman Group | 2020